



look good **feel better**

6<sup>th</sup> April 2016

Re – Look Good Feel Better Testimonial for NoticeMatch

In February 2015, Look Good Feel Better adopted the use of NoticeMatch. Prior to using this system, we found that the process of cleaning our databases when sending out newsletters and correspondence to past attendees of our programme was a time consuming process. We often had to deal with uncomfortable phone conversations or received a great deal of returned mail.

The transformation from daily updates of names to clean the database and time involved in checking each entry has been remarkable. We can now manage 4-5 data cleaning exercises annually, prior to newsletter posting and a few hours of time to check the data, saving time and valuable resources for our small team.

As A charity dealing with cancer patients throughout NZ we needed a smart solution. NoticeMatch has transformed our database management by freeing up resources and ensuring greater sensitivity in communications with members of our community.

Kind Regards,

Michelle Atkinson  
Development Manager  
**Look Good Feel Better**